



Changing lives through learning

How can we work
together to tackle the
inequality gap?

ContinYou's annual
conference

23 to 24 March 2009
Holiday Inn
Stratford-upon-Avon

Supported by

**Children & Young
People Now**

continyou
Changing lives through learning

Background to the event

This major two-day conference will focus on sharing best practice and fresh thinking about how to tackle the inequality gap and improve outcomes for children and young people in your locality.

In a rapidly changing policy and economic landscape, the event will explore how schools, local authorities and partner organisations can work collaboratively to narrow the widening gap in educational achievement and tackle broader inequalities in health, life chances and social mobility.

The conference aims to showcase practical examples of how organisations are working to meet the needs of people living in the greatest need. It will highlight the latest evidence and research from leading organisations such as the Joseph Rowntree Foundation, 11 Million and the Centre for Excellence and Outcomes in Children and Young People's Services (C4EO).

A key part of the event will be a chance to inform and influence government and policy makers with your views on a new ContinYou policy manifesto, focused on tackling inequality and changing lives through learning.

We have established a unique partnership with Channel 4 Education, which will enable us to provide a fascinating insight into ways that delegates can engage with the 'YouTube generation'. We are also delighted to celebrate our work with the BBC and partners on the Blue Peter *Mission Nutrition* appeal, and to provide a creativity showcase.

Who should attend?

This conference is aimed at people who are involved in leading and delivering services for children and young people across the UK – such as:

- headteachers/deputy headteachers, cluster managers and school improvement units
- Sure Start/integrated children's centre managers
- extended/integrated/community focused schools managers and remodelling advisers
- out-of-school-hours learning/study support managers and co-ordinators
- healthy schools advisers/programme managers, health implementation managers, and PE and school sport managers
- social care, regeneration and community cohesion officers
- voluntary/community sector managers
- directors of children's services/education and heads of service
- children's trusts, primary care trusts, and strategic health authorities.



Book before 30 January
to receive an 'early bird' discount
of up to £65.

Conference programme overview

Day 1 (23 March 2009) frames the strategic challenge of how we work together to tackle inequality and identifies some of the key ways of narrowing the gap for children and young people. To inspire and to challenge your thinking, participants will see a creativity showcase highlighting the best of the Sing Up programme to inspire young people through music and the arts. There will also be presentations from nationally renowned speakers, including Professor Alan Dyson, Sue Berelowitz and visionary public sector leaders.

The afternoon provides an opportunity for delegates to engage in a unique panel discussion with contributors from Channel 4 and the social networking site Bebo, focusing on how to engage with young people in and outside the classroom. Participants will also contribute to a new manifesto that aims to influence government and policy makers in this important debate and learn from organisations across the UK

that are tackling major social issues, in eight thematic areas. The day culminates in a drinks reception and dinner, sponsored by Children and Young People Now, a before-dinner speech by inspirational paralympian Chris Holmes, and a chance to network informally into the evening.

Day 2 (24 March 2009) begins with an opportunity to reflect on the learning of Day 1 and to gather insights into the latest research and evidence on tackling inequality from two of the foremost experts in the field – Christine Davies CBE and Julia Unwin. An open space session will then follow, hosted by Steve Moore from Policy Unplugged, an expert facilitator and social entrepreneur. This will be followed by networking opportunities and a chance to identify the crucial next steps in taking forward this agenda in your locality.

For updates on the programme, visit www.continyou.org.uk/conference2009.

Key speakers

Graham Badman, Managing Director, Children, Families and Education, Kent County Council

Professor Alan Dyson, Centre for Equity in Education, University of Manchester

Sue Berelowitz, Deputy Children's Commissioner for England and Chief Executive, 11 Million

Christine Davies CBE, Chief Executive, Centre for Excellence and Outcomes in Children and Young People's Services (C4EO)

Julia Unwin, Director, Joseph Rowntree Foundation

Matt Locke, Commissioning Editor, Channel 4

Rachel O'Connell, Bebo

Steve Moore, Policy Unplugged

Chris Holmes, Britain's most successful paralympic swimmer

Tim Riches, Synergy TV

Provisional programme

Day 1: 23 March 2009

- 9.30am** Registration and a chance to look at the exhibition
- 10.30am** Welcome from Chair
- 10.45am** *Framing the challenge: how do we work together to tackle the inequality gap?* Panel discussion with Laurence Blackhall, Chief Executive, ContinYou, Professor Alan Dyson, Centre for Equity in Education, University of Manchester, and Graham Badman, Managing Director, Children, Families and Education, Kent County Council
- 11.15am** Question and answer session
- 11.30am** *Changing lives through learning: creativity showcase*
- 12.00pm** Refreshment break and informal networking
- 12.30pm** *Narrowing the gap for children: promoting children's rights* Sue Berelowitz, Deputy Children's Commissioner for England and Chief Executive, 11 Million
- 12.50pm** Question and answer session
- 1.00pm** Lunch, exhibition and networking
- 2.00pm** *Narrowing the gap for young people: how do we engage the YouTube generation?* Panel discussion chaired by Steve Moore, Policy Unplugged with Matt Locke, Commissioning Editor, Channel 4, Rachel O'Connell, Bebo, and Tim Riches, Synergy TV
- 3.00pm** Refreshment break and informal networking
- 3.15pm** *What should government and policy makers do to tackle the inequality gap?* A unique opportunity for conference delegates to influence and shape ContinYou's new policy manifesto, aimed at influencing national government and policy makers on narrowing the inequality gap and improving the life chances of children and young people through learning.

Choice of one seminar, led by expert practitioners from the field, which will feed directly into the following eight thematic areas of the manifesto.

- | | |
|--------------------------------|--------------------------------|
| A Adult and lifelong learning | E Early years and childcare |
| B Cohesion and diversity | F Health and well-being |
| C Communities and regeneration | G Parents, carers and families |
| D Disability and inclusion | H Youth and social justice |

- 4.15pm Close of Day 1, free time and exhibition
- 6.15pm Drinks reception – sponsored by Children and Young People Now
- 7.00pm Before dinner speaker: Chris Holmes, Britain’s most successful paralympic swimmer
- 8.00pm Dinner – sponsored by Children and Young People Now
- 9.30pm Informal networking

Day 2: 24 March 2009

- 9.30am Registration and a chance to look at the exhibition
- 10.00am Welcome from Chair
- 10.10am *Tackling inequality: what can we learn from evidence and research?*
Panel discussion with Christine Davies CBE, Chief Executive, Centre for Excellence and Outcomes in Children and Young People’s Services (C4EO) and Julia Unwin, Director, Joseph Rowntree Foundation
- 11.00am Question and answer session
- 11.10am Refreshment break and informal networking
- 11.40am *Tackling inequality: what next?*
‘Open space’ session chaired by Steve Moore, Policy Unplugged
- 1.00pm Lunch, exhibition and networking
- 2.00pm Conference close

Exhibition and sale of ContinYou publications

Throughout the two days there will be an exhibition, profiling organisations in the statutory and voluntary sectors. This is a unique opportunity for delegates to learn more about the services and good practice available to help them deliver this exciting agenda. Delegates will also be able to browse and buy a range of resources to support their work.

To find out more about exhibition opportunities, download the *Sponsorship and exhibition opportunities* flyer from our conference web page – www.continyou.org.uk/conference2009, or contact Chantelle Horan on 024 7658 8476 or chantelle.horan@continyou.org.uk.

About the venue

The 4-star Holiday Inn Hotel, Stratford-upon-Avon, is situated on the River Avon and set in beautifully landscaped gardens. All bedrooms are en suite, with air-conditioning, wireless internet access, and tea and coffee making facilities.

The leisure club is available for full conference guests to use, and offers a wide range of first-class facilities, including a fully-equipped gymnasium, indoor heated swimming pool, sauna and whirlpool.

The hotel is within easy reach of junction 15 of the M40, and car parking is available at the hotel free of charge. The nearest mainline station is Warwick Parkway (a fifteen-minute taxi journey), and the nearest local station is Stratford-upon-Avon (a fifteen-minute walk/two-minute taxi journey).



Terms and conditions

- **Acknowledgement/payment**
This booking form is a legally binding agreement. ContinYou will acknowledge receipt of this booking form by return, either by post or by email. It is your responsibility to ensure that ContinYou receives payment within the terms and conditions stated on the invoice. We will send you the full conference papers as soon as the arrangements have been finalised and we have received payment. If you have not heard from us by 10 days before the conference, please contact ContinYou.
- **Payment by invoice**
Please send us a completed booking form to secure your place. Bookings will only be accepted with a valid purchase order number.
- **Cancellations**
If you wish to cancel your booking, you must notify us in writing by 27 February 2009. The conference fee will then be refunded, minus an administration charge of £50. Cancellations after this time are subject to payment of the full fee, although we will accept substitutions if you notify us in writing before the event, so that alterations can be processed.
No refunds will be given for cancellation of bookings made within 15 working days of the conference.
The authorised signatory is responsible for payment of the conference fee unless the cancellation procedure is followed.
- **Data protection**
Your details will be stored on our database for the purpose of managing this event. Thereafter, they will be kept for our records and we may use them to contact you regarding other services, events or products that we think may be of interest.
- **Conference programme**
The programme is correct at the time of going to press. ContinYou reserves the right to make changes to the published programme in the event of any of the advertised speakers being unable to attend.

Visit www.continyou.org.uk/conference2009 regularly for updates on the programme, speakers and seminar details. Seminar themes and leaders will be added to the web page as they are confirmed.

Changing lives through learning – booking form

23 and 24 March 2009

Please use block capitals. Complete one form per delegate, photocopying as necessary, and fax or return by post to Chantelle Horan at the address overleaf.

Closing date for receipt of bookings: 27 February 2009

Name:

Job title:

Organisation:

Address:

Postcode:

Tel: Email:

Special dietary or access requirements, including auditory needs:

Payment method (Please tick the relevant box below.)

Cheque: I enclose a cheque for £....., payable to ContinYou.

Credit card: Please debit my card:

Expiry date: / 3-digit security code

Invoice: Please send an invoice to:

Please give your full name and address if different from above.

Name:

Address:

Postcode:

Purchase order number:

I agree to the terms and conditions opposite:

Name (please print):

Signature:

Please complete the booking form overleaf.

I wish to register for (please tick as appropriate):

Conference fee Book before 30 January 2009 to receive your 'early bird' discount!

Option 1 – Whole conference, including two nights' accommodation

- | | |
|---|---|
| <ul style="list-style-type: none">• Two nights' accommodation (22 and 23 March)• Breakfast (23 and 24 March)• Two-day conference, including lunch and refreshments (23 and 24 March)• Drinks reception and dinner (23 March) | <input type="checkbox"/> A Early bird £535 |
| | <input type="checkbox"/> B Standard price £600 |

Option 2 – Whole conference, including one night's accommodation

- | | |
|---|---|
| <ul style="list-style-type: none">• As above, but one night's accommodation (23 March) and breakfast (24 March) | <input type="checkbox"/> C Early bird £410 |
| | <input type="checkbox"/> D Standard price £460 |

Option 3 – Day one of conference only

- | | |
|--|---|
| <ul style="list-style-type: none">• Day one, including lunch and refreshments (23 March) | <input type="checkbox"/> E Standard price £255 |
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Option 4 – Evening meal

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| <ul style="list-style-type: none">• Drinks reception and dinner (23 March) | <input type="checkbox"/> F Standard price £50 |
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Option 5 – Day two of conference only

- | | |
|--|---|
| <ul style="list-style-type: none">• Day two, including lunch and refreshments (24 March) | <input type="checkbox"/> G Standard price £225 |
|--|---|

Day 1: Seminar sessions

Please indicate your first (1) and second (2) choice of session.

- | | |
|---|---|
| <input type="checkbox"/> A Adults and lifelong learning | <input type="checkbox"/> E Early years and childcare |
| <input type="checkbox"/> B Cohesion and diversity | <input type="checkbox"/> F Health and well-being |
| <input type="checkbox"/> C Communities and regeneration | <input type="checkbox"/> G Parents, carers and families |
| <input type="checkbox"/> D Disability and inclusion | <input type="checkbox"/> H Youth and social justice |

About ContinYou

ContinYou is a national learning charity that aims to open up learning opportunities that are accessible to everyone.

We believe in the power of learning to transform people's lives, their families and their communities. We believe that excellent and enjoyable opportunities for learning should be available to everyone, giving them the skills, knowledge and self-confidence they need to lead fulfilling and happy lives.

Please return your booking form to:
Chantelle Horan, ContinYou, Unit C1,
Grovelands Court, Grovelands Estate,
Longford Road, Exhall, Coventry CV7 9NE
Tel: 024 7658 8476 Fax: 024 7658 8441
Email: chantelle.horan@continyou.org.uk
Website: www.continyou.org.uk

Registered charity number: 1097596
Company limited by guarantee
Registered in England and Wales: 4652378

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